



ReFuelForum

Europe 2021

Getting Back to Business: the industry is set to meet again at ReFuel Forum Europe

ReFuel Forum Europe is back. The event will take place in Marbella on 3-4 November, and will be a long-awaited chance for delegates to get back to the face-to-face, and immerse themselves in two days of informative industry discussions and valuable networking opportunities.



"A Great opportunity to expand your network in the sector and connect with suppliers in very efficient introductory meetings. It was the perfect combination of hard work and leisure."

Blanca Vasquez, BP

The strong agenda combines conference sessions, industry debate and peer-networking with a series of one-on-one meetings with a wide range of international vendors.

The event takes place at the beautiful Don Carlos Resort - the perfect environment to take a moment to yourself between conferences and networking.

Urban Mobility, Future Fuels and the Digital Customer

Urban Mobility, Future Fuels and the Digital Customer are the focus of the conference sessions.

Ross Douglas, CEO of Autonomy will look at the big picture of how the customer will move in 2050, and Stuart Groves from Boston Consulting Group will provide a deeper dive into the future for service stations, using the BCG's recent research into disruptions impacting fuel retail. And Robert Reiss, Chief Visionary Officer from BiCA will look at how the POS system needs to adapt from petrol station to retail hub.

A Future Fuels panel discussion will then examine the relative benefits of EV and Hydrogen, taking into account existing infrastructure, vehicle types and government regulations.

The learning continues after the conference sessions, with over 40 vendors representing everything from cloud to convenience, on hand hand to discuss the latest products and solutions that will help drive efficiencies and take your network to the next level.



Ross Douglas
Autonomy



Stuart Groves
Boston Consulting Group



Robert Reiss
BiCA

Discover a world of opportunities through EV charging

With be.ENERGISED, the end-to-end software solution from has-to-be gmbh, gas station retailers can build a scalable and reliable EV Charging infrastructure right across Europe, getting a real edge on their competition.

They walk you through the transition to sustainable EV Charging operations and support you in optimizing all related business processes.



has-to-be
eMobility

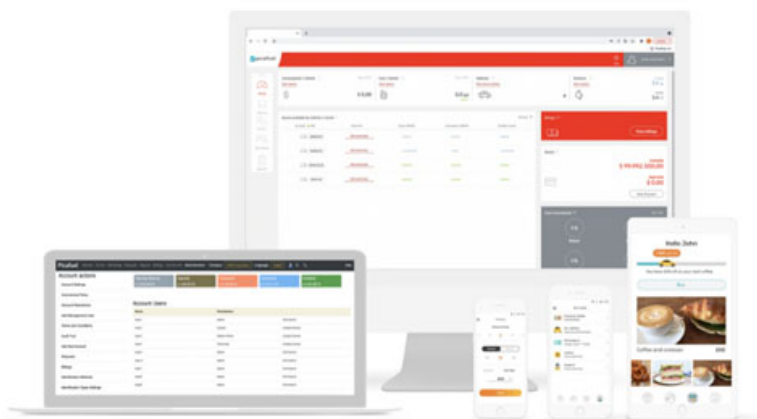


Facing the change in the energy paradigm, Petrotec will be showcasing Hellonext - the company's brand for electromobility and hydrogen solutions. Designed for intelligent mobility solutions, Hellonext presents a complete range of EV charging and H2 supply equipment, as well as

Urgent, Techniche's asset and maintenance management software, brings automation and intelligence to the process for single or multi-vendor EV charger deployments. Configurable, automated workflows in Urgent dramatically reduce the time to repair, meaning your EV assets will be fully operational and revenue-generating within hours, rather than days.

Urgent.

The software platforms revolutionising the fuel retail world



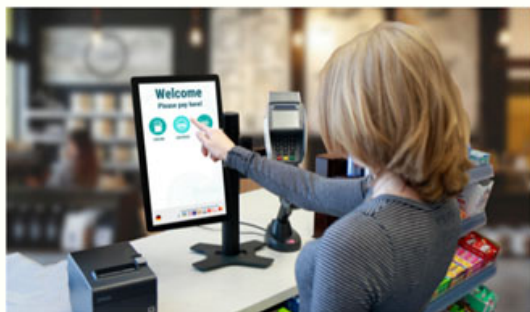
In line with these developments, a revolutionary on-the-road software platform designed by Picafuel has also streamlined the process of performing simple tasks on a daily basis for the fuel retailer.

The software platform digitizes every step of the fuel retailing experience. Through leveraging AI and computer vision, it automates complex business processes, generates clear insights from accurate data to improve customer retention, reduces fraud and creates new revenue streams that help grow your business.

Addressing the desire for modernity, convenience and interactivity, Petrotec are also offering OPT solutions across multiple devices, enabling a tailor made and efficient experience for the customer.

With Neuron FCC, the new forecourt controller, all forecourt devices will be unified and all business information will be collected in a single point of control. These control capabilities can be further leveraged with ASK, to get insightful dashboards with accurate and real-time information. Thus, avoiding downtime and increasing business performance.

Smart Checkouts at Fuel Retail Sites



"It is far too easy at regular exhibitions to talk only to those you know. ReFuel Forum's quick fire meetings eliminate this problem by opening up a deep and varied supplier pool that encourages delegates to talk and think about innovative and diverse areas of the industry."

**Group Procurement Director
Tesco**

TLM Technologies will be showcasing their suite of products optimising both c-store and forecourt through the supply, installation, support and service of software and hardware solutions – evoPOS, evoBackOffice, evoHeadOffice and Forecourt Equipment Supply and Service.

The SIQMA Smooove smart checkout solution developed by Scheidt & Bachmann will greatly enhance the customer journey. The modern systems improve the shopping experience by shortening waiting times for customers standing in line at the POS whilst providing additional services such as loyalty onboarding.

The product supports the desire for less personal contact during the consumer shopping experience and greatly speeds up their transactions. For the fuel retailer, the result combines a higher throughput and enhanced customer loyalty. SIQMA Smooove is available as a modern kiosk device or as a desktop display at the cashier desk.



Reinvent your C-store with the latest models

Planova Bartuf's 4DC is a completely modular system that allows retailers to organise their counters in whatever format needed. This could be a straight line, round a corner or even a U-shape.

There are a stock range of finishes or bespoke materials that can be added with ease. Their products are strong on both design and quality aspects, using high-grade materials to ensure top-class results.



Volumatic understand the challenges that cash handling can bring to a business, and so they've designed their products around intelligently solving these concerns.

Their customers report cash processing cost savings of up to 75% and with counterfeit notes and banking inaccuracies virtually eliminated, colleagues have more time to dedicate to serving customers and increasing profits. For Subway, till reconciliation had gone from taking an hour to just 10 minutes and forgery intake was reduced to zero!

IT'S ALL ABOUT THE MOMENT

FRANKE

MAKE IT WONDERFUL

Franke excels in the business of creating wonderful coffee experiences for your customers, by providing perfect, consistent, in-cup quality. Because, whatever business you're in, they know it's about more than coffee. It's all about the moment. We can help you make it wonderful.

Using in-house engineering, Malte Fuel & B offer customized solutions based on the latest technology, supplied in a "Plug & Play" condition compliant with all local legislations. Using rectangular inner tanks to create an optimal footprint, all units can be transported by truck without a following car. They are plug and play, and if the groundwork is done, installation of the unit is ready in a few hours.



Kärcher, a family-owned enterprise, is the world's leading provider of cleaning technology. Its product portfolio includes a wide range of equipment specifically targeting fuel stations including roll-over car washes, jet washes, recycling systems and vacuum cleaners.

We are thrilled to have such diverse and innovative companies attending the event and hope that in just two days, you will be able to immerse yourself in the trends of the sector, join peer-to-peer discussions and meet a range of suppliers.